



1st October 2024

Prinova transforms its New Jersey production site

Prinova Aromas, a division of the NAGASE Group, has invested in its New Jersey facility to enhance its position as a global leader in flavor and fragrance ingredients.

This transformation is two years in the making, streamlining logistics operations, enhancing essential oil processing, and centralizing global R&D, regulatory, and quality functions with newly commissioned state of the art laboratories.

The investment highlights Prinova's commitment to provide customers with best-in-class service, enhanced distribution/logistic efficiencies, and innovative product introductions. The facility became fully operational in September 2024.

Bill Palagonia, President of Prinova Aromas, said: "Our customers are the heart of our business, and this is all about enhancing the service that we're able to offer them. They'll benefit from world-leading technical capabilities, rigorous quality-control testing, improved distribution capacity and greater supply chain security. This is a truly global aromas HQ and we're extremely proud of the work we've done together to build it."

About Prinova

Prinova is a leading global supplier of ingredients and premix manufacturing solutions for the food, beverage and nutrition industries. Prinova holds strategic stocks in numerous distribution centers around the world to ensure continuity of supply and has liquid and dry premix manufacturing facilities in the UK, China and the USA. Prinova's premix business is underpinned with over 40 years of experience in ingredient sourcing and distribution, servicing their customers with global inventories, market expertise and leading market positions in Vitamins, Amino Acids, Sweeteners, Preservatives, Proteins, Aroma Chemicals and more.

For more information visit: <https://www.prinovaglobal.com/eu/en>

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